

Helen Georgopoulos

Toronto, ON | 647-205-3352 | helen.georges@thaliabmg.com
[linkedin.com/in/helen-georgopoulos](https://www.linkedin.com/in/helen-georgopoulos)

PROFILE

Program & Delivery Manager who turns ambitious ideas into organized execution. I lead alignment between business and development teams, translating strategy into deliverables and keeping projects moving when the path isn't perfectly defined. I lead with structure, transparency, and momentum, balancing agile and traditional delivery discipline with the real-world experience of leading products from concept to release.

Strengths: Agile Delivery • Program Management • Roadmap & Release Execution • Risk & Dependency Management • Team Coaching & Leadership • Stakeholder Alignment • JIRA / Confluence • Process Design • Continuous Improvement

EXPERIENCE

[WaveDNA](#) — Senior Program & Product Manager

Toronto, ON | 2012–Present (previously full time)

- Delivered multi-release product launches for *Liquid Music* and *Liquid Rhythm* patented software, coordinating product management, software development, R&D, and marketing teams across all release phases.
- Introduced lightweight agile rhythms (stand-ups, retros, burnups), improving delivery predictability and cross-team visibility by 30%.
- Directed partner integrations, vendor contracts, and release readiness to maintain delivery velocity while preserving creative quality.
- Served as liaison between technical teams and external stakeholders, translating complex product updates into clear, outcome-focused communication that supported user adoption and investor confidence.

[Thalia Business Management Group](#) - Founder & Program Delivery Lead

Toronto, ON | 2024–Present

- Lead digital transformation and marketing programs across creative tech, e-commerce, and AI-audio sectors, improving client delivery speed and operational efficiency.
- Design hybrid frameworks blending agile and traditional governance to improve collaboration and reduce delivery risk.

- Trusted to stabilize and accelerate delivery by aligning goals, defining roles, and eliminating blockers across distributed teams.

Avid Technology — Partner Account Manager

Toronto, ON | 2010–2011

- Managed national partner enablement programs across Avid's audio and video divisions, strengthening channel performance and partner satisfaction.
- Supported sales and marketing partners through training and co-marketing, contributing to regional revenue growth.
- Aligned partner objectives with new product-launch strategies to ensure consistent market execution.

Avid Technology — Merchandising Product Specialist

Toronto, ON | 2006–2010

- Executed product launches and merchandising initiatives for Avid's professional audio portfolio across Canadian markets.
- Delivered product demonstrations and field support that increased awareness and adoption of new tools.
- Partnered with marketing and sales teams to ensure consistent brand messaging and promotional alignment nationwide.

EDUCATION

Certificate, Project Management - University of Toronto

Certificate, Digital Marketing Management - University of Toronto

Diploma, Recording Engineering & Production - Metalworks Institute

Certificate of Completion, Scrum Master - Knowledge Hut

TOOLS & TECH

JIRA • Confluence • Asana • Trello • Google Workspace • Microsoft 365